22nd Annual National
HEART TO HEART
Prevention + Preparedness = Lives Saved
JANUARY 15–17, 2027
St. Petersburg, Florida

TENTATIVE AGENDA

FRIDAY — JANUARY 15, 2027

12:00-6:00 PM
Grand Bay Ballroom Foyer

REGISTRATION
Check in and pick up your conference badge and materials.

Facilitated by: Michell Fisher

1:00-3:00 PM
Grand Central/Edge

CPR & AED TRAINING
Get the skills that everyone should know when every second counts. Be prepared!

Facilitated by: Coastal Emergency Medical Skills & PRESTAN

1:00-3:00 PM
Grand Bay Ballroom Foyer

VISIT WITH EXHIBITORS
Visit with industry experts and learn about products and services that can help advance our collective efforts.

3:00-4:00 PM
Grand Central/Edge

ECG ELECTRODE PLACEMENT: GETTING IT RIGHT
Accurate ECG results start with proper electrode placement. This hands-on session reinforces correct positioning, common errors to avoid, and practical techniques to ensure reliable readings.

Victoria Vetter, MD, MPH, Children's Hospital of Philadelphia

4:00-6:00 PM
Harborview
Bayboro
Skyway/Pier

INTRODUCTORY SESSIONS
- Families Who have Suffered a Loss - First-Time Attendees Only
  Facilitated by: Susan Toler Carr & Andy Anderson
- SCA Survivors
  Facilitated by: Mike Papale
- SCA Survivor Parents and Families
  Facilitated by: Amy Cockrell & Shawn Sima

6:00-7:00 PM
Grand Bay Ballroom Foyer

WELCOME COCKTAIL RECEPTION
Grab a beverage, reconnect with old friends, and make some new ones!

7:00-9:30 PM
Grand Bay Ballroom

WELCOME DINNER
- *Heroes for Young Hearts Awards Presentation*
- *Keynote Speaker*

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SATURDAY — JANUARY 16, 2027

7:30-8:30 AM Grand Bay Ballroom Foyer	**BREAKFAST** *Fuel your day with a delicious breakfast and great conversation!*
7:30-8:30 AM Williams/Demens	**BASICS OF SCA OVER BREAKFAST** *This session is for first-time attendees.* Ronald Kanter, MD, Nicklaus Childrens Hospital
8:00 AM-5:00 PM Grand Bay Ballroom Foyer	**VISIT WITH EXHIBITORS** *Visit with industry experts and learn about products and services that can help advance our collective efforts.*
8:30-9:15 AM Grand Bay Ballroom	**PREVENTION + PREPAREDNESS = LIVES SAVED** *Year in review.* Martha Lopez-Anderson, Executive Director, Parent Heart Watch
9:15-10:00 AM Grand Bay Ballroom	**HEARTS IN ACTION: CONNECT FOR IMPACT** *Connect quickly with attendees, presenters, and exhibitors to share resources and build partnerships that advance prevention.* Facilitated by: Heather Baker, EdD
10:00-10:15 AM Grand Bay Ballroom Foyer	**BREAK**
10:15-11:00 AM Grand Bay Ballroom	**REVIEW OF THE SCIENCE AND LITERATURE: EARLY DETECTION, RISK AND PREVENTION** *An overview of the latest science on risk, early detection, and prevention of sudden cardiac arrest in children and young adults, with a focus on what the evidence supports, and where gaps remain.* Maryam Y. Naim, MD, MSCE, Children's Hospital of Philadelphia
11:00-11:10 AM Grand Bay Ballroom	**FEATURED SPONSOR**
11:10 AM-12:00 PM Grand Bay Ballroom	**SMARTER SCREENING: WHAT AI CAN AND CAN'T TELL US** *Explore how AI is being used in cardiac risk detection, and where its limits still exist.* Bhavya Trivedi, MD, PhD, FACC, FHRS, CEPS, Founder & Chief Medical Officer of Children's Cardiology Clinic

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12:00-12:15 PM TBD	**GROUP PHOTO** *Don't miss our group photo! We want everyone to be part of this special moment.*
12:15-1:15 PM St. Petersburg Ballroom	**NETWORKING LUNCH** *Enjoy lunch while connecting, sharing ideas, and building meaningful relationships!*
1:15-2:00 PM Grand Bay Ballroom	**ADVOCACY IN ACTION** *Practical guidance on engaging lawmakers and advancing policy.* Samantha Greer, Founder, SG Consulting
2:00-2:45 PM Grand Bay Ballroom	**WHEN SECONDS COUNT: AED ACCESS & PUBLIC READINESS** *Learn best practices to ensure devices are accessible, responders are prepared, and systems are in place to activate help quickly when it matters most.* Richard Price, Founder, PulsePoint Foundation
2:45-2:55 PM	**FEATURED SPONSOR**
2:55-3:10 PM Grand Bay Ballroom Foyer	**BREAK** *Take a quick break to stretch and recharge.*
3:10-3:55 PM Grand Bay Ballroom	**LIFE BEYOND THE WORK** *The demands of this work extend into everyday life. This session focuses on how to sustain yourself over time—managing the personal impact, maintaining balance, and continuing to show up with clarity and purpose.* Patrice Bullock, MSN, PMHNP-BC, FNP-C, NHA
3:55-4:05 PM	**FEATURED SPONSOR**
4:05-5:00 PM Grand Bay Ballroom	**WHAT WOULD YOU DO? ASK THE EXPERTS** *Engage with a multidisciplinary panel of experts to explore real-world challenges and practical solutions. Bring your questions, share experiences, and gain insights from legal, medical, EMS, and AED accessibility perspectives to advance prevention and preparedness.* Salim Idriss, MD, PhD, Richard Price, Founder, PulsePoint Foundation Michael Riggs, Emergency Preparedness Consultant, Parent Heart Watch Steve Tannenbaum, Esq., Parent Heart Watch

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6:00-7:30 PM
St. Petersburg Ballroom

DINNER
Enjoy an evening of delicious food, great company, and meaningful connections!

7:30-10:30 PM
Grand Central / Edge / Kenwood

CASINO & BINGO NIGHT AND SILENT AUCTION
Theme: Pirates of PHW: Loot, Luck & Prizes

SUNDAY — JANUARY 17, 2027

8:00-9:00 AM

BREAKFAST
Enjoy breakfast and connect with fellow attendees before we begin our final day together.

8:00 AM-12:00 PM
Grand Bay Ballroom Foyer

VISIT WITH EXHIBITORS
Visit with industry experts and learn about products and services that can help advance our collective efforts.

9:00-9:45 AM
Grand Bay Ballroom

SECOND CHANCE ACT: WHERE WE STAND
An update on implementation, highlighting successes, challenges, and next steps.
Klynton Holmes, Co-founder & Technology Director, Who We Play For

9:45-10:30 AM
Grand Bay Ballroom

NATIONAL LEGISLATIVE UPDATE: PROGRESS, CHALLENGES & WHAT'S AHEAD
Key legislative milestones, lessons learned, and the impact of advocacy efforts across the country, along with priorities and opportunities for continued progress at the state and federal levels.
TBD, American Heart Association

10:30-10:45 AM
Grand Bay Ballroom Foyer

BREAK
Take a quick break to stretch and recharge.

10:45-11:30 AM
Grand Bay Ballroom

FOUNDATION ESSENTIALS: CREDIBILITY, TRANSPARENCY & PROTECTION
Learn practical ways to strengthen your foundation's credibility and sustainability through a website that communicates your mission and impact, a complete Candid profile, and appropriate nonprofit insurance coverage.
Martha Lopez-Anderson, Executive Director, Parent Heart Watch

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SUNDAY — JANUARY 17, 2027

11:30 AM-12:15 PM	**HEART TO HEART UNFILTERED: REAL TALK, REAL STORIES** *A lively, unscripted conversation featuring PHW members sharing candid perspectives, unexpected experiences, and answers to questions rarely asked out loud.*
12:15-1:15 PM	**NETWORKING LUNCH**