

TENTATIVE AGENDA

FRIDAY

JANUARY 15, 2027

12:00-6:00 PM

REGISTRATION

Check in and pick up your conference badge and materials.

1:00-3:00 PM

CPR & AED TRAINING

Get the skills that everyone should know when every second counts. Be prepared!

1:00-3:00 PM

VISIT WITH EXHIBITORS

Visit with industry experts and learn about products and services that can help advance our collective efforts.

3:00-4:00 PM

ECG ELECTRODE PLACEMENT: GETTING IT RIGHT

Accurate ECG results start with proper electrode placement. This hands-on session reinforces correct positioning, common errors to avoid, and practical techniques to ensure reliable readings.

4:00-6:00 PM

INTRODUCTORY SESSIONS

- Families Who have Suffered a Loss
First-Time Attendees Only
- SCA Survivors
- SCA Survivor Parents and Families

6:00-7:00 PM

COCKTAIL RECEPTION

7:00-9:30 PM

WELCOME DINNER

- Heroes for Young Hearts Awards Presentation
- Keynote Speaker

TENTATIVE AGENDA

SATURDAY

JANUARY 16, 2027

7:30-8:30 AM

BREAKFAST

Check in and pick up your conference badge and materials.

7:30-8:30 AM

BASICS OF SCA OVER BREAKFAST

This session is for first-time attendees.

8:00 AM-5:00 PM

VISIT WITH EXHIBITORS

Visit with industry experts and learn about products and services that can help advance our collective efforts.

8:30-9:15 AM

PREVENTION + PREPAREDNESS = LIVES SAVED

Year in review.

9:15-10:00 AM

HEARTS IN ACTION: CONNECT FOR IMPACT

Connect quickly with attendees, presenters, and exhibitors to share resources and build partnerships that advance prevention.

10:00-10:15 AM

BREAK

10:15-11:00 AM

REVIEW OF THE SCIENCE AND LITERATURE: EARLY DETECTION, RISK AND PREVENTION

An overview of the latest science on risk, early detection, and prevention of sudden cardiac arrest in children and young adults, with a focus on what the evidence supports—and where gaps remain.

11:00-11:10 AM

FEATURED SPONSOR

11:10 AM-12:00 PM

SMARTER SCREENING: WHAT AI CAN AND CAN'T TELL US

Explore how AI is being used in cardiac risk detection—and where its limits still exist.

TENTATIVE AGENDA

SATURDAY

JANUARY 16, 2027

12:00-12:15 PM

GROUP PHOTO

12:15-1:15 PM

NETWORKING LUNCH

1:15-2:00 PM

ADVOCACY IN ACTION

Practical guidance on engaging lawmakers and advancing policy.

2:00-2:45 PM

WHEN SECONDS COUNT: AED ACCESS & PUBLIC READINESS

Learn best practices to ensure devices are accessible, responders are prepared, and systems are in place to activate help quickly when it matters most.

2:45-2:55 PM

FEATURED SPONSOR

2:55-3:10 PM

BREAK

3:10-3:55 PM

LIFE BEYOND THE WORK

The demands of this work extend into everyday life. This session focuses on how to sustain yourself over time—managing the personal impact, maintaining balance, and continuing to show up with clarity and purpose.

3:55-4:05 PM

FEATURED SPONSOR

4:05-5:00 PM

**WHAT WOULD YOU DO? REAL-WORLD CHALLENGES.
PRACTICAL SOLUTIONS.**

PHW members share experiences, lessons learned, and practical solutions while exploring common challenges. Bring your questions, exchange ideas, and discover how working together can strengthen our collective impact to advance prevention and preparedness.

TENTATIVE AGENDA

SATURDAY		JANUARY 16, 2027
6:00-7:30 PM	DINNER	
7:30-10:30 PM	CASINO & BINGO NIGHT AND SILENT AUCTION Theme: Pirates of PHW: Loot, Luck & Prizes	
SUNDAY		JANUARY 17, 2027
8:00-9:00 AM	BREAKFAST	
8:00 AM-12:00 PM	VISIT WITH EXHIBITORS Visit with industry experts and learn about products and services that can help advance our collective efforts.	
9:00-9:45 AM	SECOND CHANCE ACT: WHERE WE STAND An update on implementation, highlighting successes, challenges, and next steps.	
9:45-10:30 AM	SMART HEART SPORTS COALITION: PROGRESS, IMPACT, AND WHAT'S AHEAD Key milestones, lessons learned, and the impact of collective advocacy efforts, along with priorities and opportunities for continued progress at the state and national levels.	
10:30-10:45 AM	BREAK	
10:45-11:30 AM	BUILDING AND SUSTAINING A FOUNDATION Strategies to strengthen your foundation, engage donors more effectively, and support sustainable fundraising efforts.	

TENTATIVE AGENDA

SUNDAY

JANUARY 17, 2027

11:30 AM-12:15 PM

ASK THE EXPERTS

An open discussion focused on real-world questions and challenges, with practical guidance to support continued progress.

12:15-1:15 PM

NETWORKING LUNCH & CLOSING REMARKS