



22nd Annual National

HEART TO HEART



Prevention + Preparedness = Lives Saved

JANUARY 15-17

2027

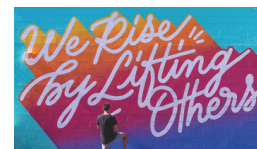
HILTON ST. PETERSBURG BAYFRONT

SAINT PETERSBURG, FLORIDA

EXHIBITOR & SPONSOR
PROSPECTUS



Parent Heart Watch.



Join Us in Saint Petersburg, Florida

About Heart to Heart

For more than two decades, the National Heart to Heart Conference has served as the premier forum for collaboration, education, and the exchange of ideas focused on preventing sudden cardiac arrest and sudden cardiac death in children and young adults. As the only national conference dedicated exclusively to this mission, Heart to Heart brings together stakeholders from across the country to advance prevention, preparedness, advocacy, research, and policy.

Who Attends Heart to Heart?

200–300 attendees representing a diverse community of stakeholders committed to protecting children and young adults from sudden cardiac arrest, including:

- Family advocates
- Medical and allied health professionals
- Nonprofit and community organization leaders
- School health and emergency preparedness stakeholders
- Industry partners dedicated to improving heart health and safety

Why Sponsor Heart to Heart?

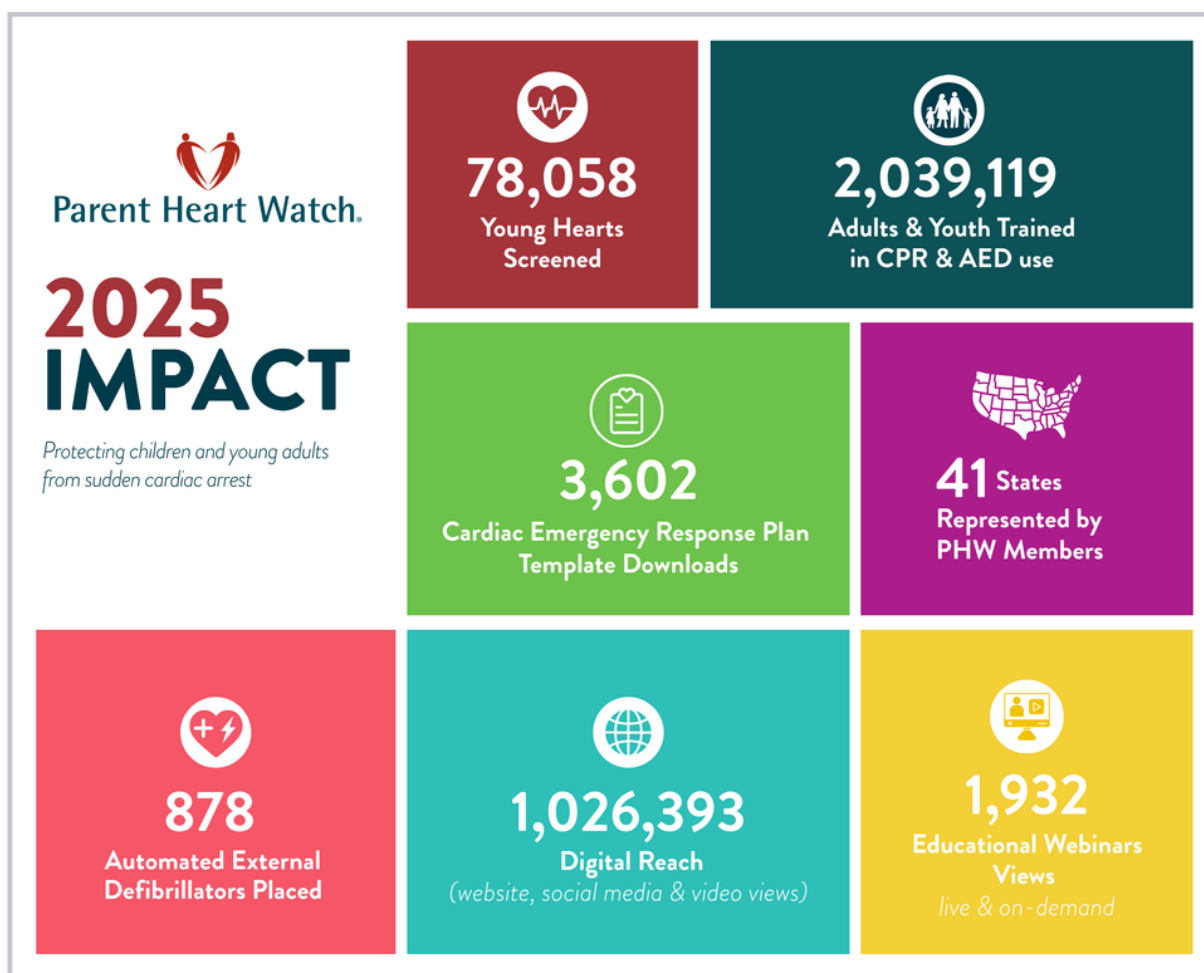
- Showcase your products, services, programs, and resources to a highly engaged national audience.
- Build relationships with individuals and organizations leading heart screenings, AED placements, CPR/AED training and advocacy efforts across the country.
- Engage directly with leaders and advocates who influence purchasing decisions, program development, and policy efforts.
- Increase visibility among a national network dedicated to protecting children and young adults from sudden cardiac arrest.

The impact of Heart to Heart extends far beyond a single weekend.

Your sponsorship helps fuel the programs, partnerships, and progress taking place in communities across the country.

How Your Support Impacts Sudden Cardiac Arrest Prevention in Children & Young Adults

Your support powers life-saving action—protecting young hearts from the leading cause of death on school campuses and #1 medical cause of death in student athletes.



SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP LEVELS	Conference Registrations Incl. Meals	Exhibit Space Location	Sponsored Function	Exclusive Branding	10-Minute Presentation	Recognition & Visibility*
PROMISE \$20,000	6	Priority	Welcome Dinner	Step & Repeat on Stage	✓	✓
PREVENTION \$15,000	5	Priority	Casino & Bingo Night	Event Bag	✓	✓
PROTECTION \$10,000	4	Priority	Saturday or Sunday Lunch	Lanyard	✓	✓
PREPAREDNESS \$7,500	3	Standard	Saturday or Sunday Breakfast			✓
PULSE \$5,000	2	Standard	Welcome Reception			✓
PATRON \$2,500	1	Standard				✓

*Recognition & Visibility includes the event app, conference website, event signage, annual report, and conference marketing materials.

Join us in protecting young hearts—become a sponsor today

Contact: Martha Lopez-Anderson at martha@parentheartwatch.org or 800.717.5828



EXHIBITOR SPECIFICATIONS

EXHIBIT DATES & TIMES

Friday, January 15th, 1:00pm - 7:00pm
Saturday, January 16th, 9:00am - 5:00pm
Sunday, January 17th, 9:00am - 12:00pm

EXHIBIT SETUP

Friday, January 15th, 8:00am - 11:00am
All booths must be setup by 11:30am

EXHIBITOR REGISTRATION

Friday, January 15th, 11:00am - 1:00pm

EXHIBIT TAKEDOWN

Sunday, January 17th, 12:00pm - 3:00pm

All Times are in Eastern Time

EXHIBIT SPACE INCLUDES

- One (1) six-foot draped table with two (2) chairs
- Maximum exposure outside of general session; cocktail reception, breaks and some meals held in exhibitor area

SHIPPING PACKAGES

Any items shipped to the hotel should arrive no more than three (3) business days prior to the start of our event on January 15, 2027. Hotel storage fees are \$12 per day, per box and \$75 per day, per pallet. An additional \$25 per day storage fee will be charged for pallets received more than three (3) business days prior to the conference.

Hotel Shipping Address:

Hilton St. Petersburg Bayfront
333 1st Street SE
St. Petersburg, Florida 33701

Attn: [Your Name / PHW 1/15/2027]

IMPORTANT: To ensure timely delivery to the Parent Heart Watch office at the hotel, all shipments must be clearly labeled with your company name and "Your Name/PHW 1/15/2027." Shipments that are not properly labeled may be delayed.

Contact: Martha Lopez-Anderson, martha@parentheartwatch.org or 800.717.5828