



21st Annual National Heart to Heart Exhibitor & Sponsor Prospectus



January 16-18, 2026
Wyndham Lake Buena Vista Disney Springs
Orlando, Florida



Join Us in Orlando, Florida

The 21st Annual National Heart to Heart Conference—bringing together more than 200 heart health and safety advocates, including parents, survivors, partners, and medical professionals committed to eliminating preventable deaths from sudden cardiac arrest in children and young adults—will take place January 16–18, 2026, at the Wyndham Lake Buena Vista Disney Springs in vibrant Orlando, Florida.

This educational event showcases innovative, real-time solutions that close critical gaps in youth health and safety—developed in collaboration with stakeholders working to elevate the standard of care. Over the past two decades, Heart to Heart has become the premier national gathering for a coalition of prevention champions from 40 states. Each year, they come together to be empowered and equipped to lead community programs such as heart screenings, CPR/AED training, AED placement, cardiac emergency response planning, and policy advocacy—all driving the demand for change.

Sponsorships provide a unique opportunity to network with foundations from across the country and be inspired by the life-saving work taking place nationwide.

Exhibit space is strategically located at the center of activity for maximum visibility. Positioned just outside the general session ballroom, this high-traffic area also serves as the hub for our cocktail reception and coffee breaks—ensuring consistent engagement throughout the event.

Additionally, our event app enhances your reach by offering a virtual booth feature, allowing you to collect attendee contact information and showcase your products and services to an even broader audience.

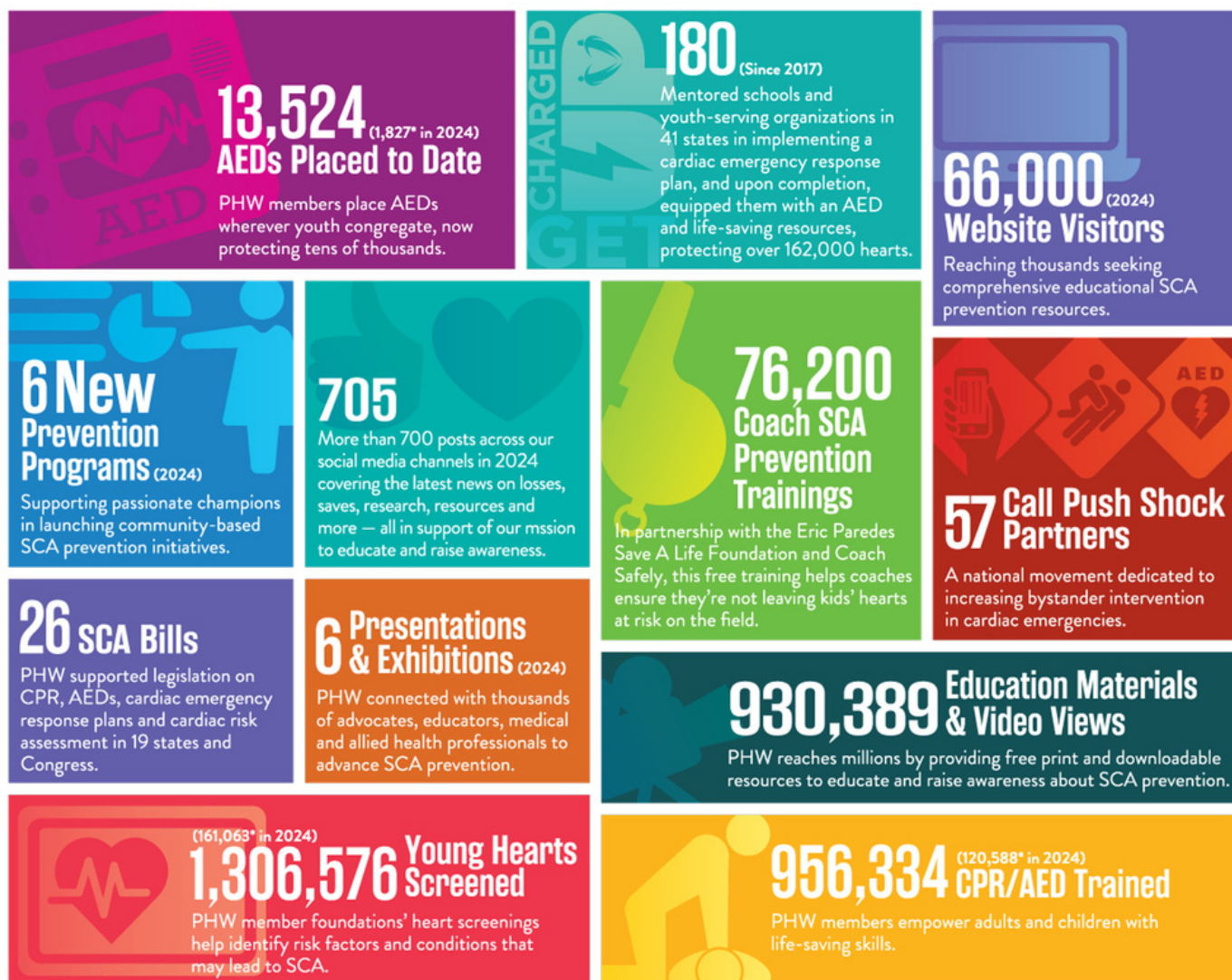
Sponsorships include exhibit space, a virtual booth in the event app, conference badge(s), and meals throughout Heart to Heart. Sponsors also receive recognition on event signage and marketing materials, with additional visibility opportunities based on sponsorship level.



Parent Heart Watch.

How Your Support Impacts Sudden Cardiac Arrest Prevention in Children & Young Adults

Your support powers life-saving action—protecting young hearts from the leading cause of death on school campuses and #1 medical cause of death in student athletes.



Parent Heart Watch.

PROMISE \$20,000

Event Benefits

- Exclusive Welcome Dinner sponsor
- Logo on step and repeat for photos & on stage
- Logo on co-branded (with PHW) on step-and-repeat on stage
- Opportunity to add marketing item to event bags
- Opportunity to address attendees during Welcome Dinner
- Six (6) conference badges with access to sessions, functions and meals

PREVENTION \$15,000

Event Benefits

- Saturday Casino Night sponsor
- Opportunity to address attendees
- Logo on co-branded (with PHW) event bag
- Opportunity to add marketing item to event bags
- Five (5) conference badges with access to sessions, functions and meals

PROTECTION \$10,000

Event Benefits

- Saturday Lunch or Dinner sponsor
- Opportunity to address attendees
- Logo on co-branded (with PHW) lanyard
- Four (4) conference badges with access to sessions, functions and meals

PATRON \$5,000

Event Benefits

- Saturday Breakfast sponsor
- Opportunity to address attendees
- Three (3) conference badges with access to sessions, functions and meals

PARTNER \$3,500

Event Benefits

- Welcome Cocktail Reception sponsor
- Two (2) conference badges with access to sessions, functions and meals

PROGRESS \$2,500

Event Benefits

- One (1) conference badge with access to sessions, functions and meals

*PHW KIDS \$1,500

Event Benefits

- Recognition on signage at Honoring PHW Kids
- * Applies to PHW Members Only

BENEFITS THAT APPLY TO \$2,500 - \$20,000 SPONSORS

- Inclusion in event app (logo on ad banner, contact information, links to social media networks, virtual booth to upload video(s), photos & marketing materials, in app messaging and announcements)
- Exhibit space at Heart to Heart with table & chairs
- Logo on screen during Welcome Dinner & conference breaks
- Logo on PHW website
- Recognition on event signage
- Recognition on PHW Annual Report
- Recognition on event advertising & materials (email blasts, print, social media)

All materials necessary to fulfill marketing benefits must be received by November 15, 2025.

Sponsorships must be paid-in-full by January 1, 2026

Join us in protecting young hearts—become a sponsor today

Contact: Martha Lopez-Anderson at martha@parentheartwatch.org or 800.717.5828



21st Annual National Heart to Heart January 16-18, 2026

EXHIBITOR SPECIFICATIONS

EXHIBIT DATES & TIMES

Friday, January 16th, 1:00pm - 7:00pm
Saturday, January 17th, 9:00am - 4:00pm
Sunday, January 18th, 9:00am - 12:00pm

EXHIBIT SETUP

Friday, January 16th, 8:00am - 11:00am
All booths must be setup by 11:30am

EXHIBITOR REGISTRATION

Friday, January 16th, 11:00am - 1:00pm

EXHIBIT TAKEDOWN

Sunday, January 18th, 12:00pm - 3:00pm

All Times are in Eastern Time

EXHIBITOR BENEFITS

- One (1) six-foot draped table with two (2) chairs
- Maximum exposure with exhibit area immediately outside of general session; cocktail reception, breaks and some meals held in exhibitor area
- Inclusion in event app (logo on ad banner, contact information, links to social media networks, virtual booth to upload video(s), photos & marketing materials, in app messaging & announcements)
- Logo on screen during Welcome Dinner & conference breaks
- Logo on PHW website
- Recognition on event advertising & materials (email blasts, print, social media)
- Recognition on event signage
- Recognition on PHW Annual Report

SPACE ASSIGNMENT

Exhibit space will be assigned based upon sponsorship level and receipt of payment.

SHIPPING PACKAGES

Any items shipped to the hotel should arrive no more than three (3) business days prior to the start of our event on January 16th. Any items shipped to the hotel should arrive no more than three (3) business days prior to the start of our event on January 16, 2026. Hotel storage fees are \$10 per day, per item (box, crate, or metal container) and \$125 per day, per pallet. FedEx and UPS are the preferred inbound shippers, as they deliver directly to the property. USPS packages are delivered off-site and may be delayed.

Hotel Shipping Address:

Wyndham Lake Buena Vista Resort
1850 Hotel Plaza Boulevard
Lake Buena Vista, FL 32830-8406
Attn: [Your Name / PHW 1/16/26]

Contact: Martha Lopez-Anderson, martha@parentheartwatch.org or 800.717.5828