



# 19th Annual Heart to Heart Exhibitor and Sponsorship



January 12-14, 2024

Washington Duke Inn and Golf Club

Durham, NC



Parent Heart Watch<sup>®</sup>

THE NATIONAL VOICE  
PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST



## Join Us in Durham, NC

The 19th annual national Heart to Heart conference, which hosts over 200 passionate parents, partners, and survivors who are dedicated to eliminating sudden cardiac death in youth, is taking place in Durham, NC., at the Washington Duke Inn and Golf Club on the beautiful Duke University campus, January 12-14, 2024. This year we are partnering to expand the conference to cohost "Sudden Cardiac Death in the Young Prevention", a Think Tank CME in partnership with the Cardiac Safety Research Consortium (CSRC) on January 11-12, 2024, so it is an event you won't want to miss.

Because there is no national standard for SCA prevention programs for youth, this educational event shares innovative and effective working models that provide real-time solutions to fill this gap in youth health and safety in collaboration with stakeholders working to elevate the standard of care. Across the last two decades, Heart to Heart has become the national venue hosting a coalition of prevention champions representing 40 states who convene each year to be empowered and equipped to advance community programs that drive the demand for change. Sponsorships offer the opportunity to network with foundations from across the nation, be inspired by the work that is being done to save lives and share how you are working to be a part of Vision 2030.

Exhibit space is located immediately outside of the main ballroom for maximum exposure in the heart of the event. Our event app increases exposure and provides you the ability to create a virtual booth to capture contact information and share marketing related information.

Sponsorships include exhibit space, conference badges and meals for Heart to Heart, with the ability to register to attend the Think Tank CME at a discounted rate (No CME credits for discounted rates will apply). All sponsorships will include exhibit space and virtual exhibit space in the event app, with limited space available, so be sure to secure your spot today!



## PROMISE \$25,000

### Event Benefits

- Exclusive Welcome Dinner sponsor
- Exclusive logo on step and repeat for photos & on stage
- Logo on co-branded (with PHW) registration bag
- Opportunity to address attendees during Welcome Dinner
- Six (6) conference badges; meals included
- Opportunity to add marketing item(s) to conference bags

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Inclusion in event app (Logo on ad banner, contact information, links to social media networks, upload video, photos and marketing materials, in app messaging and announcements, badge scanning & lead retrieval)
- Exhibit space for Heart to Heart

## PREVENTION \$15,000

### Event Benefits

- Exclusive Saturday Social sponsor
- Opportunity to address attendees during Casino Night
- Five (5) conference badges; meals included
- Opportunity to add marketing item(s) to conference bags

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Inclusion in event app (Logo on ad banner, contact information, links to social media networks, upload video, photos and marketing materials, in app messaging and announcements, badge scanning & lead retrieval)
- Exhibit space for Heart to Heart

## PROTECTION \$10,000

### Event Benefits

- Exclusive Saturday lunch or dinner sponsor
- Opportunity to address attendees during lunch or dinner
- Four (4) conference badges; meals included
- Opportunity to add marketing item(s) to conference bags

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Inclusion in event app (Logo on ad banner, contact information, links to social media networks, upload video, photos and marketing materials, in app messaging and announcements, badge scanning & lead retrieval)
- Exhibit space for Heart to Heart

## PATRON \$5,000

### Event Benefits

- Exclusive Saturday breakfast sponsor
- Opportunity to address attendees in the morning general session
- Three (3) conference badges; meals included

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Inclusion in event app (Logo on ad banner, contact information, links to social media networks, upload video, photos and marketing materials, in app messaging and announcements, badge scanning & lead retrieval)
- Exhibit space for Heart to Heart

## PARTNER \$3,000

### Event Benefits

- Two (2) conference badges; meals included

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Exhibit space for Heart to Heart

## PROGRESS \$1,800

### Event Benefits

- One (1) conference badge; meals included

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Exhibit space for Heart to Heart

## \*PHW Kids \$1,000

### Event Benefits

- Recognition signage at Honoring the PHW Kids event
- \*Available to PHW members only

- Recognition on event signage
- Logo on screen during Welcome Dinner

## Marketing Benefits that apply to all sponsors

- Logo on PHW website
- Recognition in PHW Annual Report
- Recognition on event advertising and materials (email blasts, print, social media)

Sponsorships must be paid-in-full by January 1, 2024

All materials necessary to fulfill marketing benefits must be received by November 15, 2023.

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