

## ALL SPONSORSHIP LEVELS:

### Annual National Heart to Heart Event Benefits

- Recognition on event signage
- Logo on screen during Welcome Dinner
- Inclusion in event app (Logo on ad banner, contact information, links to social media networks, upload video, photos and marketing materials, in app messaging and announcements, badge scanning & lead retrieval)
- Exhibit space

### Marketing Benefits

- Logo on PHW website
- Logo in PHW e-newsletter all year
- Recognition in PHW Annual Report
- Recognition on event advertising (email blasts, print, social media)

All materials necessary to fulfill marketing benefits must be received by November 15.

Sponsorships must be paid-in-full by January 1, 2023.

### Contact:

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## PROMISE \$25,000

### Event Benefits

- Exclusive Welcome Dinner sponsor
- Exclusive logo on step and repeat for photos & on stage
- Logo on co-branded (with PHW) registration bag
- Opportunity to address attendees during Welcome Dinner
- Six (6) conference badges; meals included

### Marketing Benefits

- 5x per year
  - Dedicated social media posts
- 4x per year
  - Blurb in quarterly e-newsletter
  - Direct email to members with sponsor blurb or special members-only offers
  - Dedicated social media posts
- 3x per year
  - Special offer in members-only e-newsletter

## PREVENTION \$15,000

### Event Benefits

- Exclusive Saturday Social sponsor
- Opportunity to address attendees during Casino Night
- Five (5) conference badges; meals included

### Marketing Benefits

- 4x per year
  - Dedicated social media posts
- 3x per year
  - Blurb in quarterly e-newsletter
  - Direct email to members with sponsor blurb or special members-only offers
- 2x per year
  - Special offer in members-only e-newsletter

## PROTECTION \$10,000

### Event Benefits

- Exclusive Saturday lunch or dinner sponsor
- Opportunity to address attendees during lunch or dinner
- Four (4) conference badges; meals included

### Marketing Benefits

- 3x per year
  - Dedicated social media posts
- 2x per year
  - Blurb in quarterly e-newsletter
  - Direct email to members with sponsor blurb or special members-only offers
- 1x per year
  - Special offer in members-only e-newsletter

## PATRON \$5,000

### Event Benefits

- Exclusive Saturday breakfast sponsor
- Opportunity to address attendees in the morning general session
- Three (3) conference badges; meals included

### Marketing Benefits

- 2x per year
  - Dedicated social media posts
- 1x per year
  - Blurb in quarterly e-newsletter
  - Direct email to members with sponsor blurb or special members-only offers
  - Special offer in members-only e-newsletter

## PARTNER \$3,000

### Event Benefits

- Two (2) conference badges; meals included

### Marketing Benefits

- 2x per year
  - Dedicated social media posts

## PROGRESS \$1,800

### Event Benefits

- One (1) conference badge; meals included