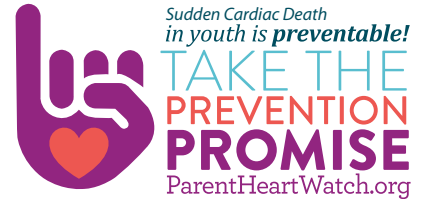


Preventing the Leading Cause of Death on School Campuses

Sudden cardiac arrest (SCA) is the leading cause of death on school campuses¹—more than fires, violence, accidents, pre-existing health issues, head injuries, natural disasters or toxins. Many of these events have lessened by national attention or the enactment of prevention standards. Sadly, there is no national standard to prevent sudden cardiac death, even though 92% of victims die.²



We know that survival rates increase dramatically when cardiopulmonary resuscitation (CPR) and automated external defibrillators (AEDs) are used within the first three minutes of collapse.³ With the national EMS response rate averaging 8 to 12 minutes,⁴ people at the scene are a bridge to life. But without a written and well-practiced Cardiac Emergency Response Plan (CERP) in place, chances are they won't be ready.

CPR and AED legislation varies by state, and no one is monitoring noncompliance—until tragedy strikes and safety protocol is called into question.

Created by a national task force of health and safety organizations, a CERP is a risk management strategy that enhances a safe school environment for students, staff and visitors.

If you could prevent a tragedy from happening at your school, wouldn't you?

Visit parentheartwatch.org/cardiac-emergency-response-plan to get started.

What a CERP Can Do for Your School/District



Raise SCA Awareness

Helps educate students, parents, staff and coaches about the incidence of SCA in youth and how everyone can be prepared to save a life.



Implement Emergency Response Protocol

Easily personalize CERP template and use implementation resources to share with your school community and facility renters.



Develop a Response-Ready Team

A Cardiac Emergency Response Team will be CPR/AED trained. They help implement the plan and conduct drills.



Properly Install and Maintain AEDs

Install to allow access within 3 minutes from collapse to shock—never lock away. Perform monthly checks.



Conduct Life-Saving Drills

Like fire drills, CERPs only work if you practice them. Drill templates help test your team's readiness and your plan's effectiveness.

Watch *Ready, Set, Rescue!* for Best Practices in AED Maintenance



Parent Heart Watch.

THE NATIONAL VOICE
PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST

¹<https://www.nata.org/sites/default/files/outcomessuddencardiaccrrest.pdf>. ²http://www.heart.org/HEARTORG/CPRandECC/What-is-CPR_UCM_001120_SubHomePage.jsp. ³JEMS. 2013;38(9):4 suppl. ⁴<http://elevation.com/archives/2159>. ⁵<https://parentheartwatch.org/wp-content/uploads/2016/09/NASN-School-Nurse-2016-Rose-1942602X16655839.pdf>