

Sponsorship Opportunities

ANNUAL SPONSORSHIP BENEFITS	PREVENTION \$15,000	PROTECTION \$10,000	ADVOCACY \$5,000	EDUCATION \$2,500	PROGRESS \$1,500
Sponsor logo on PHW website for one year	•	•	•	•	•
Logo in PHW newsletters all year	•	•	•	•	•
Blurb in quarterly e-newsletter <i>Keep the Beat</i>	4x per year	2x per year	1x per year		
Member Offer in <i>Inside Scoop</i>	3x per year	2x per year	1x per year		
Logo in PHW newsletters all year	•	•	•	•	•
Direct email to members with special offer	3x per year	2x per year	1x per year		
Dedicated social media posts	4x per year	3x per year	2x per year		

VIRTUAL HEART TO HEART CONFERENCE BENEFITS	PREVENTION \$15,000	PROTECTION \$10,000	ADVOCACY \$5,000	EDUCATION \$2,500	PROGRESS \$1,500
Logo on pre-event marketing materials/emails	4x	3x	2x	1x	1x
Sponsor logo on the registration page	•	•	•	•	•
Opportunity to address attendees	•				
Exclusive sponsor of Cocktail Hour			•		
Exclusive sponsor of fundraiser		•			
Virtual Sponsor Package*	•	•	•	•	•
Inclusion in Event App	•	•	•	•	•
Reach broader audience that may not have attended destination event in the past	•	•	•	•	•

*Virtual sponsor package includes logo displayed on event main page, agenda and attendee profile pages and a sponsor profile that accommodates description, contact information, video (200MB or less), 2 handouts (10MB file size limit), and live virtual showcase plus virtual exhibit booth with lead retrieval.

Conferences Badges (includes access to live and recorded sessions)	5	4	3	2	1
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Parent Heart Watch
 THE NATIONAL VOICE
 PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST



Parent Heart Watch.

THE NATIONAL VOICE
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ParentHeartWatch.org

How Your Sponsorship Impacts Sudden Cardiac Arrest Prevention in Youth

Your support enables us to fulfill our mission to empower communities through education and advocacy to protect young hearts from the #1 killer of student athletes and the leading cause of death on school campuses. Take a look at what our generous sponsors have helped us accomplish!



A dynamic platform
FOR CHANGE



688,437
Youth Screened
By PHW Members

550,000+



Free

Educational
Materials Distributed

12
Million

Annual Social Media Reach
Latest SCA losses, saves,
news and resources



7,284
AEDs Placed by
PHW & Members

YouTube
352,000
Views of SCA
Awareness Videos

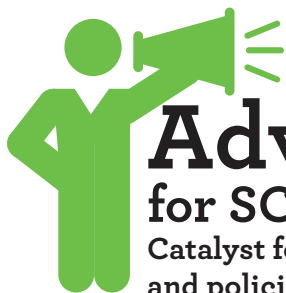
SCA Prevention Programs

in 40
States

501,014
CPR/AED Trained
By PHW Members



Implementing
Cardiac Emergency
Response Plan in
Schools Nationally



Advocacy
for SCA in Youth

Catalyst for research, publications
and policies on SCA Prevention



Collaborations*
Campaigns, Exhibitions,
Presentations & Task Forces



**TAKE THE
PREVENTION
PROMISE**
ParentHeartWatch.org

**Outreach
Campaigns**

American Academy of Pediatrics, American College of Cardiology, Cardiac Arrest Survival Summit, Cardiac Safety Research Consortium, EMS Agenda 2050, Heart Rhythm Society, NATA/Youth Sports Safety Alliance, National Cardiac Arrest Collaborative, National Fire Protection Association, National Association of School Nurses, Northeastern University School Health Academy, Pediatric & Congenital Electrophysiology Society, Project ADAM, SADS Foundation, School-Based Health Alliance, SHAPE America, Sudden Cardiac Arrest Foundation, Sudden Death in the Young Case Registry, The School Superintendents Association, US Heart Rescue