



Parent Heart Watch.

THE NATIONAL VOICE
PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST



TENTATIVE AGENDA

Saturday, January 16, 2021

- 10:00 – 10:20 am **Welcome**
Karen Acompora, Chairperson, Parent Heart Watch
Annual overview and orientation on how to get the most from your virtual experience.
- 10:20 – 11:00 am **Getting to the Germ of the Matter Part I**
Jonathan Drezner, MD
A look at how the COVID-19 pandemic influenced the incidence of heart conditions that could lead to SCA and how this will impact future cardiac risk assessment and community screening.
- 11:00 – 11:40 am **Getting to the Germ of the Matter Part 2**
Speaker TBA
Discussion on how COVID-19 has impacted our response to sudden cardiac arrest victims and how we can counter reluctance to deliver emergency intervention during the ongoing pandemic.
- 11:40 am – 12:10 pm **Break**
- 12:10 – 12:50 pm **Put Me In Coach I'm Ready to Play...Or Are They?**
Ruqayya Gibson, Damani Gibson Foundation
Do coaches really have sufficient training in recognizing warning signs of SCA and preparing themselves and their teams to respond to a cardiac emergency? This discussion overviews creating an actionable dialogue around prevention.
- 12:55 – 1:15 pm **MemberShare Lightning Round: Cardiac Risk Assessment Data**
Maureen Legg, Co-Executive Director, Eric Paredes Save A Life Foundation
Data collected from new Cardiac Risk Assessment training for PCPs and how PHW members can participate in advancing prevention protocol.

Saturday, January 16, 2021

- 1:15 – 1:55 pm **Uncle Sam Wants You: How to Pass a Law in Your State**
Julie Walker, Founder, Peyton Walker Foundation
If the government is by the people, for the people, then it stands to reason that anyone can influence what legislation gets introduced. Here's your game plan for introducing SCA prevention policy in your state.
- 1:55 – 2:00 pm **Closing the Day**
- 2:15 – 3:15 pm **Member Meetings by State (Optional)**
- 6:00 – 7:00 pm **Cocktail Hour in the Cloud**
A virtual gathering to reconnect with colleagues
- 7:00 – 8:00pm **Honoring PHW Kids and Heroes for Young Hearts Award Presentation**

Sunday, January 17, 2021

- 10:00 – 10:20 am **MemberShare Lightning Round – Outcomes of PHW Member Triggers of SCD Study**
Speaker TBA
Updated data collected from PHW members relative to warning signs and family risk factors present in their youth stricken by SCA.
- 10:20 – 11:00 am **Half Full or Half Empty: A Balanced Perspective on the International Criteria**
Victoria Vetter, MD MPH, Professor of Pediatrics, The Children's Hospital of Philadelphia
These new standards were a watershed moment in SCA prevention when it debunked excessive false positives as an obstacle to ECG screening. This session looks at its impact and limitations on advancing SCA prevention, and what's next in its evolution.
- 11:00 -11:40 am **Changing the Standard of Care: How Associations Adopt New Practices & Policies**
Brian Lewis, MA/CAE
This regional, national and international nonprofit director reflects on how professional associations establish and evolve practice guidelines and recommendations for their members and what it takes to influence those standards.
- 11:40 am – 12:10 pm **Break**
- 12:10 – 12:50 pm **Data, Data Everywhere and Not a Drop to Drink**
Neill Archer Roan, The Roan Group
We're all swimming in oceans of data but are we harnessing its persuasive power? This veteran strategic development consultant

Sunday, January 17, 2021

explores our data footprint and how it can impact funders, participants and policy makers.

12:50 – 1:30 pm

A New Framework for Cardiac Arrest Response

Sameer Jafri, Avive Solutions

An exploration into the gaps around cardiac emergency response and how intervention must evolve to fill these to increase the SCA survival rate.

1:30 – 1:50 pm

MemberShare Lightning Round: Youth Heart Squad

Lucas Halteh, Co-founder, Hearts Reborn

A survivor of open-heart surgery to correct anomalous origin of the right coronary artery, Lucas recognized that comprehensive cardiac screening is not available to many youth and so founded with he and his classmates Hearts Reborn, an advocacy group dedicated to SCA awareness and prevention.

1:50 – 2:00pm

Closing Remarks

Martha Lopez-Anderson, Executive Director, Parent Heart Watch

2:15 – 3:15 pm

Round Table Discussions (Optional)

Heart Screenings – *Ashlee Valavala, Moderator*

CPR & AEDs - *Karen Acompora, Moderator*

Advocacy & Legislation - *Steve Tannenbaum, Esq., Moderator*