

Sponsorship Opportunities

ANNUAL SPONSORSHIP BENEFITS	PREVENTION \$15,000	PROTECTION \$10,000	ADVOCACY \$5,000	EDUCATION \$2,500	PROGRESS \$1,500
Sponsor logo on PHW website for one year	•	•	•	•	•
Logo in PHW newsletters all year	•	•	•	•	•
Blurb in quarterly e-newsletter <i>Keep the Beat</i>	4x per year	2x per year	1x per year		
Member Offer in <i>Inside Scoop</i>	3x per year	2x per year	1x per year		
Logo in PHW newsletters all year	•	•	•	•	•
Direct email to members with special offer	3x per year	2x per year	1x per year		
Dedicated social media posts	4x per year	3x per year	2x per year		

VIRTUAL HEART TO HEART CONFERENCE BENEFITS					
Logo on pre-event marketing materials/emails	4x	3x	2x	1x	1x
Sponsor logo on the registration page	•	•	•	•	•
Opportunity to address attendees	•				
Exclusive sponsor of Cocktail Hour			•		
Exclusive sponsor of fundraiser		•			
Virtual Sponsor Package*	•	•	•	•	•
Inclusion in Event App	•	•	•	•	•
Reach broader audience that may not have attended destination event in the past	•	•	•	•	•

*Virtual sponsor package includes logo displayed on event main page, agenda and attendee profile pages and a sponsor profile that accommodates description, contact information, video (200MB or less), 2 handouts (10MB file size limit), and live virtual showcase plus virtual exhibit booth with lead retrieval.

Contact: Martha Lopez-Anderson
martha@parentheartwatch.org
 800-717-5828 ext. 1



Parent Heart Watch
 THE NATIONAL VOICE
 PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST