<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>PROMISE $25,000</th>
<th>PREVENTION $15,000</th>
<th>PROTECTION $10,000</th>
<th>PATRON $5,000</th>
<th>PARTNER $2,500</th>
<th>PROGRESS $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on PHW website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blurb in quarterly e-newsletter <em>Keep the Beat</em></td>
<td>4x per year</td>
<td>3x per year</td>
<td>2x per year</td>
<td>1x per year</td>
<td></td>
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</tr>
<tr>
<td>Special offer in members-only e-newsletter <em>Inside Scoop</em></td>
<td>3x per year</td>
<td>2x per year</td>
<td>1x per year</td>
<td>1x per year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in PHW newsletters all year</td>
<td></td>
<td>•</td>
<td></td>
<td></td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Direct email to members with sponsor blurb or special members only offer</td>
<td>4x per year</td>
<td>3x per year</td>
<td>2x per year</td>
<td>1x per year</td>
<td></td>
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</tr>
<tr>
<td>Dedicated social media posts</td>
<td></td>
<td>•</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ANNUAL HEART TO HEART CONFERENCE BENEFITS</th>
<th></th>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on pre-event marketing materials</td>
<td>2x</td>
<td>2x</td>
<td>1x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on co-branded (with PHW) registration bag</td>
<td></td>
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<td></td>
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<tr>
<td>Exclusive Welcome Dinner sponsor</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive logo on step &amp; repeat for photos and onscreen during presentation</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Logo on screen during Welcome Dinner</td>
<td></td>
<td>1x</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Exclusive Saturday Dinner sponsor</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Exclusive Saturday Lunch sponsor</td>
<td></td>
<td></td>
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<tr>
<td>Exclusive Saturday Social sponsor</td>
<td></td>
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<tr>
<td>Opportunity to address attendees at assigned meal/social</td>
<td></td>
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<tr>
<td>Branded giveaway in registration bags (no paper please)</td>
<td></td>
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<tr>
<td>Recognition on event signage</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Conference badges; meals included</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Ad in conference program</td>
<td></td>
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<tr>
<td>Inclusion in event app (logo, contact information &amp; links to social media networks)</td>
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<td></td>
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<tr>
<td>Exhibit space</td>
<td></td>
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</tr>
</tbody>
</table>

Contact: Martha Lopez-Anderson
martha@parentheartwatch.org
800-717-5828 ext. 1

Parent Heart Watch.
THE NATIONAL VOICE
PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST