



CODE OF CONDUCT

Version Date: September 17, 2008

Parent Heart Watch is dedicated to working with its directors, officers, committee members, members (of all classes), employees, and volunteers (collectively, “PHW Associates”) to protect youth from Sudden Cardiac Arrest (SCA) and preventable Sudden Cardiac Death (SCD). PHW is committed to carrying out its charitable mission with the utmost integrity.

The Parent Heart Watch Code of Conduct describes the expectations and obligations of everyone associated with PHW. As a condition for continued association with PHW, all PHW Associates are required to conduct themselves consistently with the PHW Code of Conduct, both when acting on behalf of PHW and in their professional and personal lives.

Failure to comply will result in the following disciplinary actions for members, committee members, directors, and officers: immediate suspension or expulsion (as further described in the PHW Bylaws); for employees, it will result in immediate suspension or termination.

- I will maintain high standards of integrity and professional conduct.
- I will practice fairness, honesty and nondiscrimination.
- I will respect and protect the intellectual property rights of PHW, including any trademarks and copyrights. I will comply with the terms of PHW’s trademark and copyright policy. I will not use, publish, or reproduce any PHW materials except in compliance with PHW’s trademark and copyright policy.
- I will respect and protect the intellectual property rights of third parties when acting as a member of PHW.
- I will comply with all applicable federal, state, and local laws, rules and regulations.
- I consent to PHW publishing all contact information I have submitted to PHW, such as my name, organization name, address, telephone numbers, and e-mail addresses, in the PHW Membership Directory and similar PHW publications.
- I will not use information on other members or other data I receive from or through PHW, including the membership directory, online member listings, conference attendees and educational course participants, for prospecting, solicitation or sales purposes, or for creating a directory or database.
- I will avoid conflicts of interest. I will comply with the PHW Conflict of Interest Policy.
- I will avoid unseemly or inappropriate situations involving youth or minors.
- I have not engaged, and will not engage, in improper or criminal conduct (speak, write, email, or touch), child abuse, or child endangerment with a youth or minor. I will



promptly report any allegation of such conduct involving myself and/or another PHW Associate (regardless of whether that allegation results in criminal charges or other formal action) to the PHW Board of Directors.

- I grant PHW permission to perform background checks on me, at PHW's discretion, and to fully cooperate with any such background check. Background checks may include criminal record checks, credit checks, and other relevant checks. I may refuse to cooperate with such a check, but if I do so, I will immediately resign from all relationships with PHW.
- I hereby release and hold PHW and all PHW Associates harmless from any and all damages or liability to myself and my family, including without limitation financial loss, personal injury, property damages, or death, resulting from my activities involving PHW, unless resulting from an intentional tort.
- I understand additional information may be required prior to filling any future PHW committee or Board positions. As a condition for eligibility for such positions, I will promptly and fully disclose any information requested by PHW.

I have read and I understand the PHW Code of Conduct. I agree to abide by this Code of Conduct. I understand that I may be immediately terminated from any association with PHW if I violate any of these rules or misrepresent any information in my annual membership application, in addition to any other remedies available to PHW.

Member Signature: _____

Date: _____