

Sponsorship Opportunities

ANNUAL SPONSORSHIP BENEFITS	PROMISE \$25,000	PREVENTION \$15,000	PROTECTION \$10,000	PATRON \$5,000	PARTNER \$2,500	PROGRESS \$1,500
Logo on PHW website	●	●	●	●	●	●
Logo & blurb in quarterly e-newsletter Keep the Beat	4x per year	3x per year	2x per year	1x per year		
Logo & special members only offer in monthly members only e-newsletter Inside Scoop	3x per year	2x per year	1x per year	1x per year		
Direct email to members with sponsor blurb or special members only offer	4x per year	3x per year	2x per year	1x per year		
Dedicated social media posts	5x per year	4x per year	3x per year	2x per year	2x per year	
Automated external defibrillator						PHW Members only

ADDITIONAL 2019 CONFERENCE BENEFITS	PROMISE \$25,000	PREVENTION \$15,000	PROTECTION \$10,000	PATRON \$5,000	PARTNER \$2,500	PROGRESS \$1,500
Logo on pre-event marketing materials	●	2x	2x	1x		
Logo on co-branded (with PHW) registration bag	●					
Exclusive Welcome Dinner sponsor	●					
Exclusive logo on step & repeat banner for photos	●					
Logo on screen during Welcome Dinner	●					
Exclusive Saturday Dinner sponsor		●				
Exclusive Saturday Lunch sponsor			●			
Exclusive Saturday Social sponsor				●		
Opportunity to address attendees at assigned meal/social	●	●	●	●		
Branded giveaway in registration bags (no paper please)	●	●	●	●	●	●
Recognition on event signage	●	●	●	●	●	●
Conference badges; meals included	5	4	3	2	1	1
Ad in conference program	Inside Front Cover	Full Page	Half-Page	Quarter-Page	Quarter-Page	Listing
Inclusion in event app (logo, contact information & links to social media networks)	●	●	●	●	●	●
Exhibit space	●	●	●	●	●	●

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Parent Heart Watch
 THE NATIONAL VOICE
 PROTECTING YOUTH FROM SUDDEN CARDIAC ARREST