



# SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP BENEFITS	LEAD SPONSOR \$35,000	PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500	EXHIBIT SPONSOR \$1,200
Logo on homepage of PHW website	YEAR ROUND	6 MONTHS	3 MONTHS	1 MONTH		
Logo & blurb in quarterly e-newsletter <i>Keep the Beat</i>	4x PER YEAR	2x PER YEAR	1x PER YEAR			
Logo & special members only offer in monthly members only e-news, <i>The Inside Scoop</i>	6x PER YEAR	3x PER YEAR	1x PER YEAR	1x PER YEAR		
Direct email to members with sponsor blurb or special members only offer or informational blurb	4x PER YEAR	3x PER YEAR	2x PER YEAR	1x PER YEAR	1x PER YEAR	
Logo on corporate sponsor page of website	●	●	●	●	●	●
ADDITIONAL 2018 CONFERENCE BENEFITS						
Logo on front of Save the Date Cards (also on PHW website)	●					
Logo on pre-event marketing materials	●					
Logo on co-branded (with PHW) registration bag	●					
Exclusive Welcome Dinner Sponsor	●					
Table for ten at Welcome Dinner	●					
Exclusive Logo on Welcome Dinner gift bag	●					
Exclusive sponsor opportunity to put items in Welcome Dinner gift bags	●					
Logo on screen during Welcome Dinner	●					
Exclusive Logo on Step and Repeat Banner for photos	●					
Exclusive Logo on frame for photos printed on site	●					
Seats for Welcome Dinner		6	4	2		
Logo on conference reminder emails	●	2x	2x	1x		
Opportunity to address attendees	WELCOME DINNER	SATURDAY BREAKFAST	SATURDAY LUNCH	SATURDAY DINNER		
Opportunity to place items in registration bags (no paper please)	●	●	●			
Conference Badges - Meals included	6	4	2	2	2	2
Ad in conference program	INSIDE FRONT / BACK COVER	FULL PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE	LISTING
Inclusion on event app	●	●	●	●	●	
Exhibit space	●	●	●	●	●	●